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PAGE TECHNOLOGY MARKETING, INC.

PRESS RELEASE

PageTechSM Announces PCLTool SDK V14.0 with Support for Cloud Application Development and Job Ticketing

San Diego, CA - March 20, 2014: PageTech announced today the availability of the newest version of PCLTool SDK, its flagship PCL conversion software developer's kit which allows businesses, financial institutions, and printing/mailing/imaging service providers to easily develop a wide range of document imaging, output management and print stream optimization solutions.

Major enhancements in PCLTool SDK 14.0:

- Added support to interpret and output to HP's new **PCLm/PCLmS** printer language and IEEE's Printer Work Group's multi-page **PWG Raster** format. Both new print file formats support print job ticket data. These new printer description languages are used in mobile or cloud-based applications that need to print from resource-limited, mobile devices to the nearest compatible printer.
- Developed a new [Print2All Program](#) to demonstrate how to print to various Hybrid Postal Mail (Click2Mail), Cloud-Based file sharing (Dropbox) and Digital Postal Mail services. Print2All showcases the SDK's ability to generate, capture, extract address block text, split, and then convert multiple document print streams into individually-named, [text-searchable PDFs](#) for upload to any web service.
- Added extraction of all available **Job Ticketing** data from HP PCL/PJL print streams to make it easier for print/mail service bureaus and hybrid postal mail services to know their remote client's printing instructions. PageTech's custom printer driver and port monitor can also transparently embed additional job control data in HP PJL comments that can be extracted into the job ticketing output file.

"PCLTool SDK has always been designed to easily adapt to changes in technology so developers have a way to extend the life or add value to legacy applications," said Robert Pooley, president of PageTech. "These new capabilities provide our clients with the tools to take advantage of the inevitable migration to Digital Mail, Cloud-to-Print and Print-to-Cloud applications."

Availability

A fully functional evaluation copy of PCLTool SDK v14.0 (32-bit or 64-bit) is available for [download](#) from the PageTech pcltools.com website. All PageTech products come with a 30-day refund guarantee and a single license for PCLTool SDK starts at \$425 USD with additional configuration options available.

About PageTech

Established in 1993, Page Technology Marketing, Inc. (www.pagetech.com), based in San Diego, CA, USA, is the leading consultancy firm specializing in HP PCL print stream transformation, optimization, text extraction and manipulation products for developers, systems integrators and MIS departments.

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