

PRESS RELEASE

PageTechSM Announces New Version of PCLTool Software Developer's Kit

San Diego, CA - February 12, 2013: PageTech, a global leader in HP PCL print stream transformation, optimization, text extraction and manipulation, today announced the latest release and the general availability of PCLTool SDK v13.0. PCLTool SDK is PageTech's flagship PCL conversion software developer's kit which allows small businesses, financial institutions, and printing/mailing/imaging service providers to easily integrate its PCL tools into a wide range of document imaging, output management and print stream optimization solutions.

Major enhancements in PCLTool SDK 13.0 include:

- **Built-In Access to Digital and Hybrid Postal Mail Services** – New functions can easily extract address block text, query various web services and convert the PCL to vector PDF files in order to send them to digital postal mail services like Pitney Bowes' soon-to-be-released Volly™, or Zumbox™ or Click2Mail® based on postal addressing.
- **Intelligent Mail® Barcodes** - New script programming functions can now replace the obsolete PostNet barcodes in legacy print streams with the new Intelligent Mail barcodes.
- **QR Codes** – New functions to generate and insert promotional QR codes into PCL print streams.

For a complete list of enhancements, see latest release note: [ptrelnot.pdf](#)

"Our latest version extends PageTech's lead in the PCL print stream transformation software market. No other vendor's solution in the market compares to PageTech's depth and breadth of tools for converting, optimizing, extracting text, and digital mailing of complex PCL print streams," said Robert Pooley, president of PageTech.

Availability

A fully functional evaluation copy of PCLTool SDK v13.0 (32-bit or 64-bit) is available for [download](#) from the PageTech PCLTools website. All PageTech products come with a 30-day refund guarantee. A single license for PCLTool SDK starts at \$425 USD with additional configuration options available.

About PageTech

Established in 1993, Page Technology Marketing, Inc. (www.pagetech.com), with all development based in San Diego, CA, USA, is the leading consultancy firm specializing in HP PCL print stream transformation, optimization, text extraction and manipulation products for developers, systems integrators and MIS departments.

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