



## **Volly™ Announces New Agreement with PageTech**

***Expanding portfolio of partners facilitates easier access to digital mail services for small and large institutions in the U.S.***

STAMFORD, Conn., January 9, 2013 - Pitney Bowes Inc. (NYSE:PBI) announced today a new collaboration with PageTech, a leader in PCL (Printer Control Language) print stream conversion software, for the Volly™ secure digital delivery service. With this integration, a wider range of document providers, including small businesses, credit unions and print service providers, will have access to a digital platform. The alliance will enable PageTech clients to efficiently deliver their customer communications — statements, monthly bills, notices — electronically to consumers through Volly™ in an easily-viewed PDF format.

PageTech provides several software applications that support conversion of PCL output to vector-based PDF formats, which allows for easy and secure delivery of communications to Volly's users. PageTech has extensive presence in the service bureau, credit union and regional bank industries.

"We are thrilled to promote Volly along with our gold-standard enterprise applications to our current and prospective clients," said Robert Pooley, president of PageTech. "Our goal is to provide pre-built integration to small businesses in the U.S. so they can have the opportunity to take advantage of Volly and optimize communications to their consumers."

Volly, a digital delivery service which will be free to the consumer, organizes bills, statements and important household documents in one place, and will provide easy bill payment functionality. All documents will be stored securely, and will be instantly retrievable on a computer or any web-enabled device on demand.

"With this technology from PageTech, Volly will be able to connect with a myriad of businesses and provide them with access to an engaging digital communications channel bringing them directly to their customer," said Chuck Cordray, president of Volly.

### About PageTech

Established in 1993, Page Technology Marketing, Inc. ([www.pagetech.com](http://www.pagetech.com)), based in San Diego, CA, USA, is the leading consultancy firm specializing in print stream transformation, optimization, text extraction and manipulation products for developers, systems integrators and MIS departments.

### About Pitney Bowes

Pitney Bowes provides technology solutions for small, mid-size and large firms that help them connect with customers to build loyalty and grow revenue. The company's solutions for

financial services, healthcare, legal, nonprofit, public sector and retail organizations are delivered on open platforms to best organize, analyze and apply both public and proprietary data to two-way customer communications. Pitney Bowes is the only firm that includes direct mail, transactional mail, call centers and in-store technologies in its solution mix along with digital channels such as the Web, email, live chat and mobile applications. Pitney Bowes is a \$5.3 billion company with 29,000 employees worldwide. Pitney Bowes: Every connection is a new opportunity™. [www.pb.com](http://www.pb.com)

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